



NAMNR PRO

Expand Your Dental Profile Beyond The Clinic

OPEN DOORS TO PROGRESS YOUR CAREER AS A KOL

JOIN 200+ DENTISTS ACROSS 29 COUNTRIES & OPEN AN ALTERNATE REVENUE CHANNEL TO YOUR CLINICAL PRACTICE

INDEPENDENTLY TEST THE LATEST DENTAL INNOVATION

WORK DIRECTLY WITH DENTAL EXECUTIVES AND COMPANIES

WHAT YOU GET





NAMNR PRO

PARTICIPATE IN
PAID VIRTUAL
ASSESSMENTS
FOR NOVEL
DENTAL
PRODUCT IDEAS

ACCESS GLOBAL
PILOT
PROGRAMS FOR
DENTAL
INNOVATION

How We Work

WORK WITH
DENTAL
COMPANIES
ON PROJECT
TO PROJECT
BASIS



NAMNR PRO

DENTAL COMPANIES RARELY GET ACCESS TO REAL CLINICIANS TO GET HONEST FEEDBACK ON PRODUCT IDEAS. THEY OFTEN DEPEND ON A FEW KEY OPINION LEADERS (KOLS) ONLY.

DENTISTS STRUGGLE TO ACCESS DENTAL COMPANY PAID/VOLUNTEERING OPPORTUNITIES, WITHOUT COMPROMISING THEIR CLINICAL RESPONSIBILITIES.

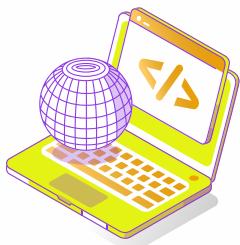
Pain points we solve

MANY DENTISTS NEED ALTERNATE REVENUE CHANNELS TO SUPPORT THEMSELVES FINANCIALLY, BUT DON'T KNOW HOW TO ENGAGE WITH CORPORATE

ABOUT THE COMPANY



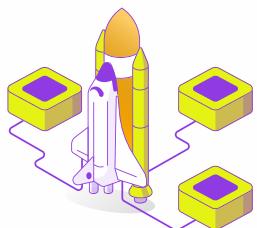
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WHO ARE WE?

- NamNR Pro, established in Switzerland in 2020, launched the first Global Dentists' Pool® platform.
- The company sources dental projects globally for its members, allowing participation without compromising their clinical duties or professional commitments.

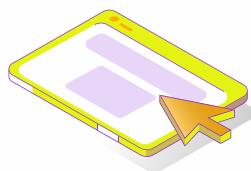
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HOW DO WE WORK?

- Dentists in the Global Dentists Pool® provide honest feedback to dental product companies through independent assessments.
- They gain potential paid KOL engagement and project opportunities with these companies.
- NamNR Pro manages project procurement and oversight for Pool® members.

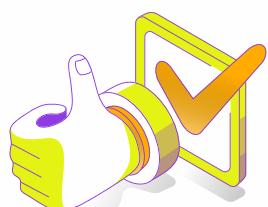
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OUR MODEL

- Our platform is modeled after Upwork/Fiverr.
- Dentists globally can support dental innovation and bid for paid projects at competitive prices. Those who wish to volunteer their time to support innovation, may also do so via projects that interest them.
- This offers dentists a new revenue stream alongside their clinical practice, allowing them to provide true support to innovative products, with no obligations to the company.

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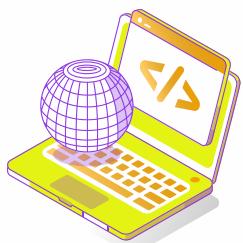
BENEFITS

- Dentists can now give unbiased & true feedback to companies without pre-defined obligations.
- If they like a product, they can become KOLs, local ambassadors and promote it; if not, they provide reasons directly to the company.
- Companies use this data to develop products that meet actual dentist needs rather than assumptions on what they might need.

VIRTUAL SURVEYS



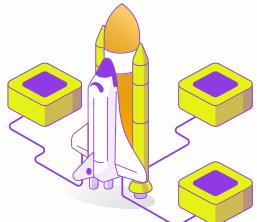
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WHAT IS OUR VIRTUAL SURVEY?

This method cost-effectively gathers unbiased feedback from day to day clinicians worldwide, to support various activities in dental product companies.

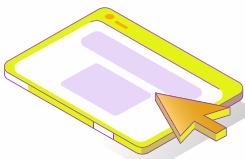
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HOW IS IT CONDUCTED?

- Early-stage companies offer a virtual video to explain their product/technology idea.
- They provide NamNR Pro with a list of desired clinician profiles and target locations where they wish to run the survey.
- The survey is conducted by NamNR Pro with profiles procured from the Global Dentists' Pool®.
- NamNR Pro co-designs a questionnaire with the company to ensure that important decision-support data is collected and not just technical data on features of the product.

3



DELIVERABLES

- Data is anonymized and shared with the company
- Basic participant demographic data is included such as years of clinical experience, specialty, location, and gender of participant.
- Companies review all participant responses & identify participants with exceptional answers as potential early adopters for their Tech, when its ready for testing.

4



BENEFITS & COMPENSATION

- Our virtual surveys collect unbiased feedback from numerous day-to-day clinicians, & bypass the need for companies to rely on a few key opinion leaders' (KOLs) opinions only.
- Surveys end with an option for participants to become early adopters of the product when testing is available.
- Participants receive compensation for their time spent on the survey. It becomes a stepping stone to more close engagement with the company in the near future.

PILOT PROGRAMS



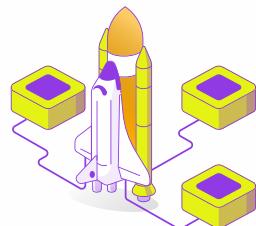
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WHAT IS OUR PILOT PROGRAM?

It's like giving clinicians a VIP pass to skip the old-school sales reps, their standard pitches, and dive right into the exciting world of dental innovation testing on their own terms!

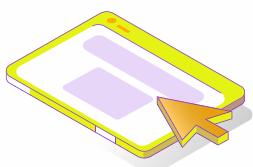
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HOW IS IT CONDUCTED?

- This project is only made available to products already on the market (i.e established companies)
- NamNR Pro locates interested profiles from the Global Dentists' Pool®, who enjoy hand-testing new technology
- The core principle is that the participant's clinical integrity and independence is maintained
- This is done by ensuring that the participant is offered the product at a significant discount to market value, which they purchase, and then are free to up-sell to their patients. This is where the financial gain happens for the participant. By keeping a "no-direct payment" clause, we maintain the clinical integrity of the participant.

3



DELIVERABLES

- Participants fill out a product experience questionnaire after a set period of testing.
- The company handles product shipping and training.
- This is not a sales channel - participants test products and give unbiased feedback. Positive experiences may lead to further engagement opportunities and extended discounts from the company.

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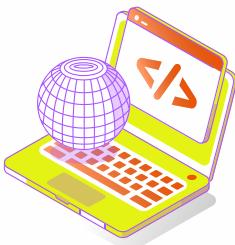
BENEFITS

- Companies get feedback on what they can improve either in their existing processes and/or next product version
- If the clinician likes the experience, they can become an ambassador for the technology/product & get future paid opportunities (eg presentation at conferences as KOL, local study group testing, university research opportunities etc).
- If the clinician doesn't want to continue with the company, they provide valuable insights on what the company can improve (customer experience, product features etc).

PROJECTS



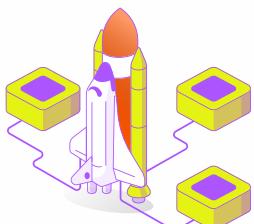
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WHAT PROJECTS DO WE SUPPORT?

NamNR Pro provides its Global Dentists' Pool® members an opportunity to get part-time, freelance paid opportunities in R&D, Regulatory, Clinical, Marketing and Sales projects, exclusively from dental product companies

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HOW IT WORKS

Our service is similar to Upwork/Fiverr where dentists, interested in freelance paid project opportunities are on one end & dental companies are on the other end, offering projects to the Pool®.

- **Step 1:** Companies share their project needs, and we locate the right profiles from our Global Dentists Pool®.
- **Step 2:** Companies choose a profile based on their budget. For eg - for a complete 510K submission support, we could provide regulatory experts from India, Europe, and the USA from our Pool® at varying rates & manage the entire submission.
Note: Pool® members, who haven't had direct experience in corporate projects, can take NamNR Pro's MedTech training program & get priority access to these paid opportunities.
- **Step 3:** You sign a contract with NamNR Pro (not the dental company), and we manage the project, all liabilities, mentoring and project support needs, ensuring high quality deliverables.

3



BENEFITS

- **Dentists can now globally engage with part time paid project opportunities, remotely, opening an alternate revenue channel and freelance side business, alongside their clinical practice.**
- All companies and projects are well-vetted by NamNR Pro.
- NamNR Pro manages the project, mitigating risks associated with direct engagement with companies.



NAMNR PRO

SIGN UP FOR THE GLOBAL DENTISTS' POOL®

Enter our database by
completing this quick form
(Free & mandatory step)

[CLICK HERE](#)

WAYS TO SIGN UP

JOIN THE SKOOL COMMUNITY

- Immediate Access to paid project opportunities as they become available
- Live educational sessions and recorded webinars from 30+ years experienced dental medtech professionals

(Paid - 25\$/month)

[CLICK HERE](#)

Join the first MedTech training program for dentists & become better advisors to industry

(Paid - early bird offer ends soon)

[CLICK HERE](#)