



NAMNR PRO

Expand Your Dental Product Business With Us

FIND KOLS &
EARLY
ADOPTERS FOR
YOUR TECH

BOOST YOUR
PRODUCT'S
CREDIBILITY

WORK
DIRECTLY
WITH DENTAL
FREELANCERS

SCOOP UP
INSIGHTS ON YOUR
PRODUCT FROM
200+ DENTISTS &
TAKE SMARTER
BUSINESS
DECISIONS

**WHAT
YOU GET**





NAMNR PRO

How We Work

1

RUN
VIRTUAL
SURVEYS



2

WORK WITH
FREELANCE
DENTISTS ON
PROJECT TO
PROJECT
BASIS



VIRTUAL SURVEYS



WHAT IS OUR VIRTUAL SURVEY?

1

This approach efficiently collects impartial feedback from everyday dentists and key opinion leaders (KOLs) regarding dental product concepts, spanning various geographic regions globally. It helps companies identify where their ideas are most likely to gain traction and at what price point. Direct quotes from surveys can be used to enrich pitch decks, websites and marketing materials. Additionally, the findings bolster the company's go-to-market strategies and generate waiting lists for early adopter testing

HOW IS IT CONDUCTED?

2

- You supply us with a virtual video that describes your product or technology, along with a list of preferred clinician profiles and target locations (for example, 10 orthodontists and 10 general practitioners in the USA, Canada, and Europe).
- A dentist from the Global Dentists' Pool® will independently evaluate the video and survey questions, suggesting modifications to ensure the information is conveyed as effectively as possible.
- We will source profiles from our Global Dentists' Pool®, carry out the survey, and deliver the anonymized results to you. We pay the dentists for their time

DELIVERABLE

3

- The data is anonymized and provided in an Excel spreadsheet.
- It includes essential demographic information such as years of clinical experience, specialty, practice location, gender, and more.
- You will review all participant responses and pinpoint those with outstanding answers as potential early adopters. We offer profiles of the chosen participants for an additional fee.
- Participants have the option to "tick" a box, granting you permission to contact them directly and/or utilize their responses for other business purposes.

BENEFITS

4

- Our virtual survey collects impartial feedback on your product concept from diverse geographic regions, ensuring a statistically significant sample size, instead of depending on a select few Key Opinion Leaders (KOLs).
- At the end of each survey, participants have the opportunity to indicate their interest in testing the product. This assists in creating a waiting list of early adopters, which can be used to generate investor interest, enhance websites, improve marketing efforts, fundraising initiatives, and more.

VIRTUAL SURVEY PRICING

Typically, market research agencies charge anywhere between \$30,000 to \$40,000 for tailored research and profile procurement. Our pricing depends on which locations we run the survey in. For example, a survey run in India and Europe combined, will cost the following:

- **Feedback from 15 participants: 2,800\$**
- **Feedback from 25 participants: 4,500\$**
- **Feedback from 40 participants: 7,500\$**

NamNR Pro identifies ideal profiles, organises and conducts the complete survey, and compensates participants for their time, all inclusive in the fee. If clients wish to connect with specific participants based on the quality of their responses for future early adopter programs or key opinion leadership discussions, each profile's contact information can be shared for an additional fee of \$300 per profile.

Virtual Survey Client Testimonials



Frederic Wehrli, CEO Reed Dental, Switzerland

"I met Dr. Namrata Upadhyay in early 2024 and entrusted her with the mandate to review the website of my company, Reed Dental Technologies LLC, and suggest an improved user flow. We also leveraged her extensive global network of dentists to gather valuable clinical insights about our FlexDrive technology. The clinical inputs from her network were instrumental in addressing common concerns and establishing the unique selling points of our solution.

In addition to her excellent clinical knowledge, derived from her experience as a dental surgeon, Namrata brings invaluable industry insights, particularly in clinical and regulatory affairs as well as marketing.

I am extremely pleased with the work she has provided and highly recommend Dr. Namrata Upadhyay and her Global Dentists' Pool to any organization seeking premium dental advisory support"



Nicolas Gasser, CEO IMPLANZ, Switzerland

"The Global Dentists Pool® supported the validation of our problem-solution fit on a worldwide basis. The extensive answers from the dentists allowed us to do early changes on our solution and really develop something our target customers crave."

INDIVIDUAL PROJECT COLLABORATION



WHAT PROJECTS DO WE SUPPORT?

1 Global Freelance Dental Experts

NamNR Pro provides global freelance dental professionals who specialize in niche areas within MedTech. They excel in delivering projects related to Regulatory, Clinical, and Marketing fields.

Explaining Our Services Using the P, R, O Analogy

P = Proactive: Our dental freelancers initiate the project from the ground up, such as creating first drafts.

R = Reactive: If the client's team has already developed the initial strategy, draft or content, our dental freelancers will review, offer suggestions and/or edit it as experts in the field.

O = On Demand: We provide hourly consultations as required by the client for any project within the scope of clinical, regulatory, and marketing needs.

2 How It Works:

Step 1: Share your project requirements, and we will find the right profiles of dental freelancers from our Global Dentists Pool®.

Step 2: Select a profile that fits your budget. For instance, if you need complete marketing content creation - such as weekly blog posts, case studies, social media posts, or website copy - we can source freelancers from various locations at different hourly rates. **You decide which dental professional to work with and at what rate, while we handle the rest.**

Note: All freelancers sourced from the Pool® are both dentists and MedTech experts, working under a single profile exclusively in a remote capacity.

Step 3: Sign a contract with NamNR Pro, and we ensure high-quality deliverables with minimal disruption to your team.

BENEFITS

- Dental companies can now globally engage with specialised dental freelance profiles for project support, saving time and money.
- No more reliance on word of mouth only to connect with dental professionals.
- All freelancers are well-vetted by NamNR Pro
- NamNR Pro manages the project, mitigating risks associated with hiring freelance support independently (no-ghosting guarantee)

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FREELANCE SERVICES CATALOGUE

MARKETING SUPPORT

Proactive -



- Creation of first draft of marketing material by NamNR Pro's dental marketers
- Content type includes (but is not limited to): Clinical Case studies; website copy and design, blog writing, socials post writing – directly aligned with what the potential customer WANTS to hear*

* Marketeers from the Pool are all dentists who understand what messaging truly clicks for the customer & accordingly create the marketing content for clients. It's also valuable to consider combining this project with a virtual survey, the results of which will drive the messaging

Reactive -



- The company's marketing team creates the first draft of content, and the dental marketers edit for clinical accuracy.
- Marketing Strategy Consultation
- Marketing Campaign Design Consultation



On-demand - We help companies answer queries in their regulatory submission deficiency reports. Our dental regulatory experts help with claim justification or any statements to help companies respond to regulatory body feedback which is often time limited.

PROJECT PRICING

Pricing - based on project scope and location of dental marketer

Hourly rate is based on the geographic location of the chosen dental marketer profile. The company can decide which freelancer to engage with, driving project budgets. They can switch to other profiles at any given point in time.

Dental marketers hourly rate ranges from **60\$ to 180\$/hour**. The following are offered as examples of projects. Final project pricing will be decided based on the brief provided by the company

- Dental marketer in Europe - 80 hours of work - 4500\$/month (typical market rate is 7500\$)
- Dental marketer in USA - 80 hours of work - 5200\$/month (typical market rate is 9500\$)
- Dental marketer in India - 80 hours of work - 2500\$/month (typical market rate is 4500\$)

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SERVICES CATALOGUE



CLINICAL RESEARCH SUPPORT



Proactive - NamNR Pro designs ISO 14155-compliant clinical studies and creates protocols that get minimal regulatory backlash. Via our distinctive approach, we craft a clinical development plan for start ups sidestepping regulatory challenges for enterprises right at the get go. This is a massive savings and a strategic advantage for all companies we support.



Reactive - The company manages the clinical protocol design. We assist established companies in using our Global Dentists' Pool® of early adopters to test products through pilot programs, which can serve as **case studies** for clinical data procurement, recognition and expansion. This service is available only to companies with existing regulatory approvals in their region.



On-demand - We provide on-demand review services for clinical study protocols, aligning them with ISO 14155 to ensure robust data. Many Principal Investigators lack training in ISO 14155, increasing the risk of data rejection by regulatory authorities in other markets.

PROJECT PRICING

Proactive project Price

- Design & Create a clinical study protocol from scratch as per ISO 14155:2020; literature search to create ISO compliant endpoints; approx 60-80 hrs of work
- Dentist with expertise in ISO 14155 designs the protocol to ensure that the data from the resulting study can be re-used in multiple markets with minimal hinderance from different regulatory bodies
- Typical Market price = 12K\$
- Our price = 6500-8000\$

Reactive and On-demand project price

Hourly rates range from 120 to 200\$/hour to review existing protocols, written by Principal investigators to ensure that they are ISO 14155 compliant. Factor in 10-16 hours of work to review existing documents.

SERVICES CATALOGUE

REGULATORY SUPPORT

Proactive -



1. NamNR Pro offers complete US FDA (510K), EU MDR regulatory submission support.
2. For those teams who already have internal teams to manage the submission part, we offer complete regulatory writing services from dentists who are regulatory experts. For example, in our experience, Clinical evaluation reports authored by dentists, who specialise in the given dental field, has a positive impact on the regulatory authorities

Reactive - We review the existing regulatory documentation created by the client for gaps and provide expert guidance on any changes to bring them to regulatory compliance. Many companies hire consultants who only specialise in a given market (eg FDA submission expert). NamNR Pro's regulatory experts are well-established specialists in the multiple global markets to support companies create and manage their internal documentation and processes submissions which could be reused as much as possible across global markets.



On-demand - We help companies answer queries in their regulatory submission deficiency reports. Our dental regulatory experts help with claim justification or any statements to help companies respond to regulatory body feedback which is often time limited.



PROJECT PRICING

Proactive project Price

- Create regulatory documentation from scratch as per FDA or MDR regulations.
- Documents include - CEPs, CERs, FDA pre-market approval documents, 510K submission documents
- Our team of dentists and regulatory experts manage the entire submission for the company.

Total Price based on project - To be discussed with client. Example project prices indicated hereunder:

- 510K complete submission = 32,000\$ (typical market rate is 45-55K\$)
- Complete CEP & CER creation, including literature search = 7500-8500\$ (typical market rate is 10.5K to 12K)
- CER update = 5500\$

Reactive and On-demand project price

Hourly rates range from 140\$ to 250\$/hour to review submission documentation prepared by the company. Approximately 4-10 hours of review time per document (depending on size).

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Let's Talk



Scan this code & help us by answering a few questions to capture your challenges and team needs.



New client intake active for Q3 2025